



## **SMALL BUSINESS FOR AMERICA'S FUTURE**

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**Survey:  
Small Businesses Say Congress Should  
Prioritize Election Security & Economic  
Relief Over Supreme Court Nominee**

**Oct. 7, 2020**

# ABOUT SMALL BUSINESS FOR AMERICA'S FUTURE

Small Business for America's Future is a national coalition of business owners and leaders working to provide small businesses a voice at every level of government

We're committed to ensuring policymakers prioritize Main Street by advancing a just and equitable economic framework that works for small business owners, their employees and their communities.



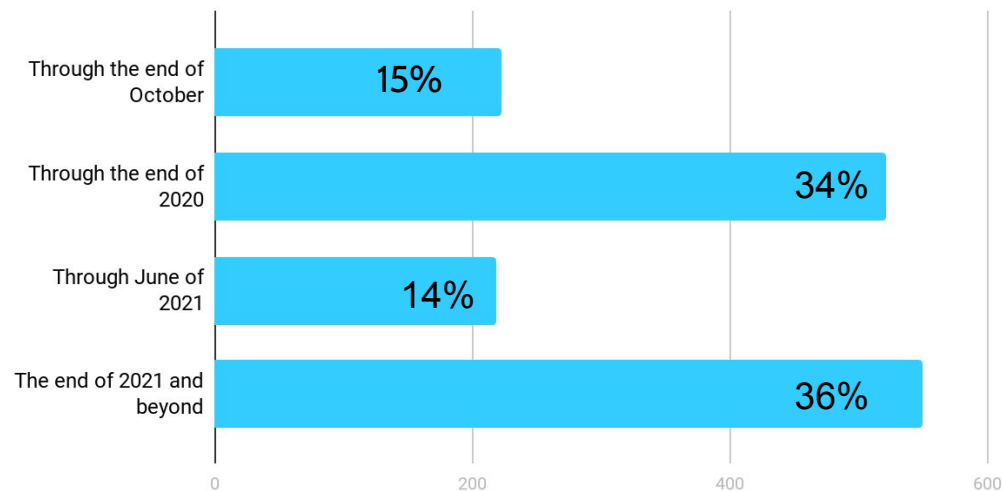
# KEY FINDINGS

- From Oct. 2-5, Small Business for America's Future conducted an online survey of **1,511** small business owners in its national network.
- The pandemic continues to hit small business owners hard, with **15%** saying their businesses can only survive through October without further federal relief and **34%** saying they can only make it to the end of 2020.
- When asked about Congressional priorities, **87%** of small business owners identified something other than the Supreme Court nomination: **52%** say that Congress should pass a new economic relief package and **27%** said Congress should focus on election security. Just **14%** said the Supreme Court vacancy should be the top priority.
- **65%** are concerned with election integrity and **66%** of those say an unclear result would have negative consequences for the economy.
- **98%** of small business owners plan to vote.

# RESULTS: SMALL BUSINESSES ARE STILL STRUGGLING WITH PANDEMIC

- 15% of small business owners say they can only survive through the end of October without further federal financial assistance and 34% say they can survive to the end of the year

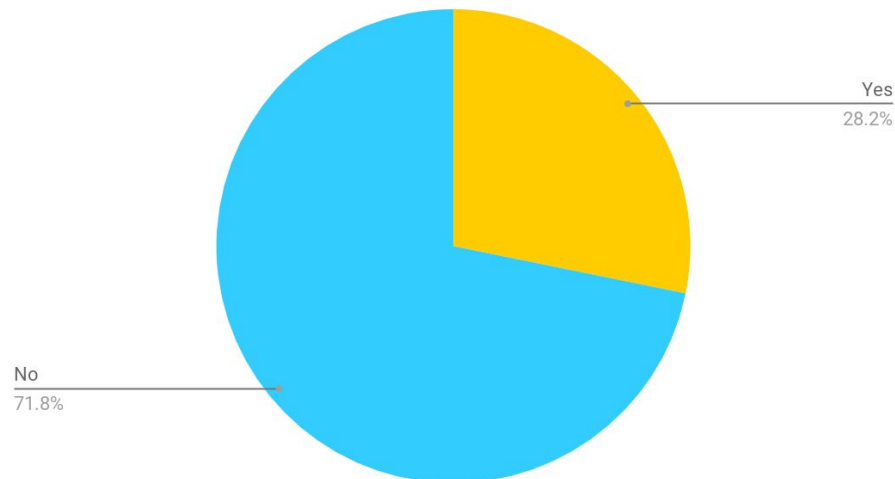
How long will your small business be able to survive without another round of federal financial assistance?



# RESULTS: SMALL BUSINESSES ARE STILL STRUGGLING

- 28% of small business owners have considered closing their business permanently due to Covid-19
- 19% are facing the possibility of declaring bankruptcy due to Covid-19

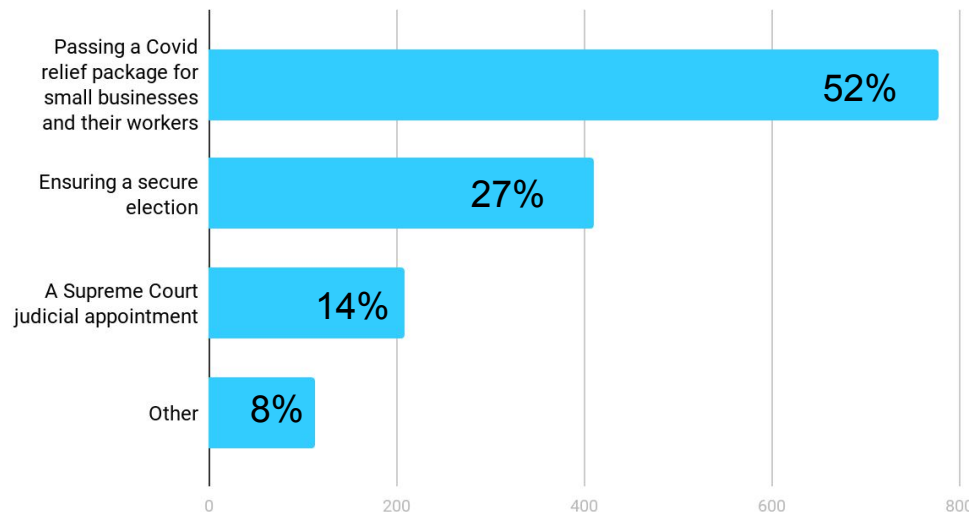
Have you considered closing your business permanently?



# RESULTS: SMALL BUSINESSES WANT CONGRESS TO FOCUS ON ECONOMY & ELECTION

- 87% of survey respondents say Congress should prioritize issues *other* than the Supreme Court nomination; 52% believe Congress should focus on passing a Covid relief package

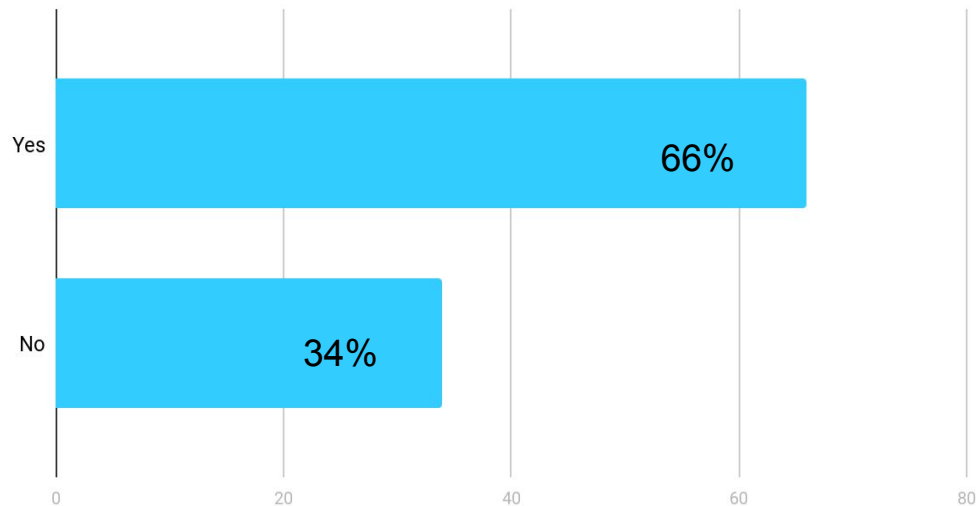
What should be Congress' top priority right now?



# RESULTS: SMALL BUSINESS OWNERS ARE WORRIED ABOUT ELECTION INTEGRITY

- 66% of survey respondents said they are worried about the integrity of the upcoming presidential election

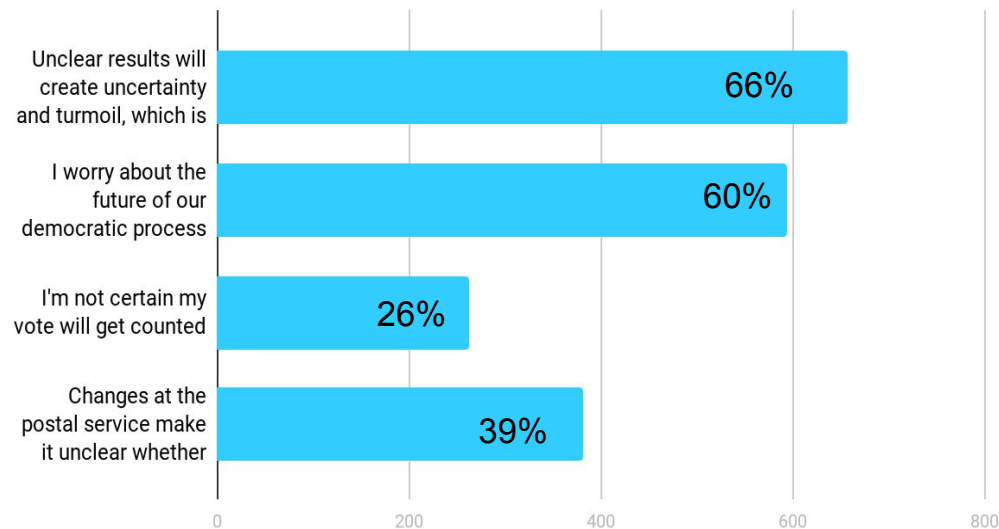
Are you worried about the integrity of the upcoming presidential election?



# RESULTS: SMALL BUSINESS OWNERS ARE WORRIED ABOUT ELECTION INTEGRITY

- 66% of survey respondents who are worried about the integrity of the upcoming elections are concerned an unclear result will have economic consequences.

If you are worried about the integrity of the election, why (select all that apply)?





# RESULTS: SMALL BUSINESSES OWNERS ARE HIGHLY INVESTED IN THE ELECTION

- 98% of survey respondents are planning to vote
- 62% of those who plan to vote say they will vote early

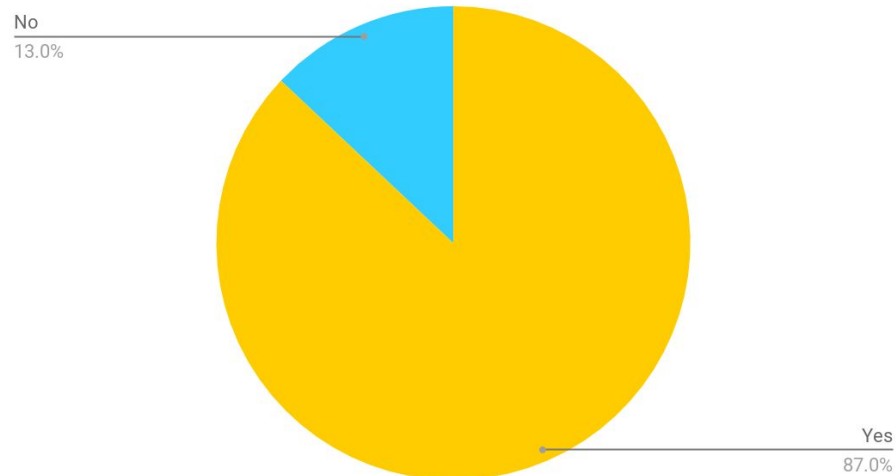
If you plan to vote, when do you plan to do so?

Answer Choices	Responses
I've already voted	6%
I plan to vote early (by mail or in person)	57%
I plan to vote in person on Election Day	37%

# RESULTS: SMALL BUSINESS OWNERS SAY TRUMP SHOULD DISAVOW WHITE SUPREMACY


- 87% of small business owners say the president should disavow white supremacy

Do you think the president of the United States should denounce



# TOPLINES

# SBAF Small Business Response Survey Toplines



# 1,511

Total Responses

Methodology:

Survey Monkey survey of Small Business for America's Future small  
business network

Fielded October 2-5, 2020

## Q1: How many people does your small business employ?

Answer Choices	Responses	
Self	17.88%	271
1-5	39.05%	592
6-10	16.42%	249
11-30	17.48%	265
31-50	5.01%	76
51-100	3.10%	47
101-200	0.73%	11
200-500 (TERMINATE)	0.33%	5
Total	1516	



**Q2: How long will your small business be able to survive without another round of federal financial assistance?**

Answer Choices		Responses	
Through the end of October	14.76%	223	
Through the end of 2020	34.48%	521	
Through June 2021	14.43%	218	
The end of 2021 and beyond	36.33%	549	
Total		1511	

### Q3: What should be Congress top priority right now?

Answer Choices	Responses	
Passing a Covid relief package for small businesses and their workers	51.49%	778
A Supreme Court judicial appointment	13.83%	20
Ensuring a secure election	27.13%	410
Other	7.54%	114
Total	1511	

**Q4: As a small business owner, do you think it's more important for the future of the country that Congress prioritize the Supreme Court nomination or another economic relief package?**

Answer Choices	Responses	
More important for the future of the country to prioritize the Supreme Court	34.02%	514
More important for the future of the country to prioritize another economic relief package	65.98%	997
Total	1511	





**Q5: Are you facing the possibility of having to declare bankruptcy due to COVID-19?**

Answer Choices	Responses	
Yes	19.32%	292
No	80.68%	1219
Total	1511	



## Q6: Have you considered closing your business permanently?

Answer Choices	Responses	
Yes	28.19%	426
No	71.81%	1085
Total	1511	



## Q7: Are you planning to vote?

Answer Choices	Responses	
Yes	98.15%	1483
No	1.85%	28
Total	1511	



**Q8: (If yes to Q7) When do you plan to do vote?**

Answer Choices	Responses	
I have already voted	6.47%	96
I plan to vote early (by mail or in person)	56.71%	841
I plan to vote in person on Election Day	36.82%	546
Total	1483	



**Q9: Are you worried about the integrity of the upcoming presidential election?**

<b>Answer Choices</b>	<b>Responses</b>	
Yes	65.52%	990
No	34.48%	521
Total	1511	



**Q10: (If yes to Q9) Why are worried about the integrity of the presidential election (select all that apply)?**

Answer Choices	Responses	
Unclear results will create uncertainty and turmoil, which is bad for the economy and small businesses	66.30	657
I worry about the future of our democratic process	59.94%	594
I not certain my vote will get counted	26.44%	262
Changes at the postal service make it unclear whether mail-in ballots will be processed properly	38.55%	382
Total Respondents	991	



**Q11: Do you think the president of the United States should denounce white supremacy**

Answer Choices	Responses	
Yes	87.03%	1315
No	12.97%	196
Total	1511	

## Q12: How do you identify yourself?

Answer Choices	Responses	
Asian American/Pacific Islander (including Japanese American, Korean American, Filipino American, Southwest Asian American, Vietnamese American, and Chinese American)	4.5%	68
Black, African or African American	20.32%	307
Hispanic, Latino	8.34%	126
Native American or Alaska Native	2.78%	42
White or Caucasian	54.20%	819
Other/Prefer not to answer	13.70%	207
Total	1511	



## Q13: What is your gender?

Answer Choices	Responses	
Female	40.64%	614
Male	53.87%	814
Non-binary / third gender	0.26%	4
Prefer not to say	5.10%	77
Prefer to self-describe	0.13%	2
Total	1511	